CYBERTECH GLOBAL TEL AVIV 2025

MARCH 24-26, 2025 | EXPO TEL AVIV | PAVILION 2
3 DAY AGENDA

EXHIBITION OPENING HOURS
MARCH 24 14:00-18:00 | MARCH 25 8:00-18:00 | MARCH 26 8:00-18:00

MARCH 24, 2025 | HALL B

16:00-18:00
DECODING AI CYBERSECURITY: SPECIAL EVENT BY WIZ AND NVIDIA
*Advanced registration required, limited spots available

16:00-16:30 Networking

16:30-17:00 Opening and Welcome
By **Ariel Levanon**, VP Cybersecurity, NVIDIA
and **Oron Noah**, VP Product Extensibility & Partnerships, Wiz

17:00-18:00 AI Cyber Unlocked: Navigating Model Choices with NVIDIA & Wiz
By **Erez Harush**, AI Research Lead, Wiz
and **Shiri Hochhauser**, Sr. AI Cybersecurity Alliances, NVIDIA

18:00 Conclusion

MARCH 25, 2025 | 9:00-18:00

HALL A

Time	Session
9:00-9:10	**GREETINGS:** **Dr. Yossi Vardi**, Chairman, Cybertech Conferences **Prof. Dan Blumberg,** VP for Regional and Industrial Development & Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel
9:10-9:25	**NEW PERSPECTIVES ON THE GLOBAL CYBER ERA** **TBD**
9:25-9:35	**SPECIAL REMARKS** **By Hon. Isaac Herzog,** President of the State of Israel
9:35-9:45	**THE NEW CYBER CHALLENGES** By Director General of the Israel National Cyber Directorate (INCD)
9:45-9:55	**THE EUROPEAN PERSPECTIVE ON CYBERSECURITY: EMERGING THREATS AND OPPORTUNITIES** **Félix Barrio Juárez,** Director General, National Cybersecurity Institute (INCIBE), Spain
9:55-10:10	**SPECIAL FIRESIDE CHAT** **Nir Barkat,** Minister of Economy and Industry, Israel **Interviewer: Shir Meir,** Head of Content, Cybertech
10:10-10:20	**TBD**
10:20-10:35	**HOW AI IS SHAPING THE FUTURE OF CYBERSECURITY** **Nati Amsterdam,** Country Director, NVIDIA, Israel
10:35-10:45	**CYBER AND AI** **Michal Braverman-Blumenstyk,** VP, Cloud & AI Security CTO, Israel R&D Center General Manager, Microsoft, Israel
10:45-10:55	**Gil Shwed,** Chairman of the Board of Directors, Check Point, Israel
10:55-11:05	**SPECIAL PRESENTATION BY A CYBER SERIAL ENTREPRENEUR** **Amiram Shachar,** Co-Founder and CEO, Upwind Security, Israel
11:05-11:15	**TBD**
11:15-11:25	**TBD**
11:25-12:05	**EXCLUSIVE DISCUSSION BETWEEN LEADING INVESTORS** **Moderator:** TBD **Yair Geva,** Head of Tech, Herzog, Israel **Alan Denenberg,** Partner, Davis Polk & Wardwell, USA **Dan Amiga,** Partner, Picture Capital, Israel **Lior Akavia,** Partner, Viola Ventures, Israel **Lisya Bahar Manoah**, Chairperson of the Board of Directors, Elron Ventures, Israel

MARCH 25, 2025 | 9:00-18:00

12:05-12:20	**THE NEXT CYBER CHALLENGES: THE CISO PERSPECTIVE** **Amir Rapaport,** Founder, Cybertech **Karl Mattson,** CISO, Endor Labs, USA
12:20-12:30	**TBD**
12:30-13:10	**NATIONAL AND GLOBAL CYBER CHALLENGES: ADVANCING CYBERSECURITY THROUGH INTERNATIONAL COLLABORATION** **Moderator: Amir Sagie,** Director of the Cybersecurity and Emerging Technologies Policy Dep., Israeli Ministry of Foreign Affairs, Israel **Christopher Charles Barton,** His Majesty's Trade Commissioner for Europe, Department for Business and Trade, UK **Edward Mermelstein,** Commissioner, NYC Mayor's Office for International Affairs, USA **Valmiki Mukherjee,** CEO & Chairman, Cyber Future Foundation, USA **Dr. Melanie Garson,** Associate Professor, International Security, University College London, UK **David Zcharia**, Chief of Branch, Counter Terrorism Executive Directorate (CTED), United Nations Security Council, USA
13:10-14:00	**LUNCH BREAK AND EXHIBITION**

	HALL A		HALL C
	CLOUD AND AI		
14:00-14:15	14:00-14:15 **FIRESIDE CHAT: NVIDIA AND UPWIND** **Ariel Levanon,** VP of Cyber Security, NVIDIA Networking, Israel **Amiram Shachar,** Co-Founder and CEO, Upwind Security, Israel 14:15-14:55 **PANEL DISCUSSION:** **Moderator: Dr. Dorit Dor Ph.D.**, CTO, Check Point, Israel **George Pisha**, Director of Product, AI, Wiz, Israel **Speaker from Trend Micro** **Alex Yevtushenko**, CEO & Co-Founder, Salvador Technologies, Israel **Speaker from Cyera** 14:55-15:05 **Avi Schechter**, CEO, MER Group, Israel	14:00-14:45	**TBD**
15:05-15:45	**CLOUD ADVANCED CYBERSECURITY SOLUTIONS** **Moderator: Yodfat Harel Buchris**, Managing Director, Blumberg Capital, Israel **John Yeoh**, Global Vice President of Research, Cloud Security Alliance (CSA), USA **Dr. Orna Berry**, Director of Technology, Google Cloud, Israel **Tali Shemer**, Advanced Technologies Director, Israeli National Cyber Directorate (INCD), Israel **Rom Carmel**, CEO and Co-Founder, Apono, Israel	14:45-15:30	**THE ISRAELI CYBER LANDSCAPE POST OCTOBER 7** Special Discussion by the 8200 Alumni Association
15:45-16:25	**CHALLENGES AND OPPORTUNITIES IN THE QUANTUM ERA** **Moderator: Dr. Dorit Dor Ph.D.**, CTO, Check Point, Israel **Prof. Ron Folman**, Full Professor, Department of Physics, Ben Gurion University of the Negev, Israel **Debbie Taylor Moore**, Board Member, CMMC AB, USA **Prof. Netanel Lindner**, CTO, Qedma, Israel **Amir Naveh**, Co-Founder, CPO and Head of Quantum Algorithms, Classiq Technologies, Israel **Speaker from INCD**		
16:25-17:10	**HEALTHCARE CYBERSECURITY - A LEADING TARGET FOR CYBERCRIMINALS: MODERN THREATS, TRENDS, AND BEST PRACTICES** **Moderator: Liat Nadai Arad**, CTO and Head of I-Next Data AI Center, Tel Aviv Sourasky Medical Center – Ichilov, Israel **Nitzan Amar**, Deputy Director General for Defense and Resilience, Israel National Cyber Directorate (INCD), Israel **Yariv Nir**, VP of Digital & Information Technology, Tel Aviv Sourasky Medical Center - Ichilov, Israel **Nataly Kremer**, CPO & Head of R&D, Check Point, Israel	15:30-16:30	**CREATING NEW TECH AND INNOVATION HUBS GLOBALLY** **Moderator: Uzy Zwebner**, Chairman, Innovation BaseCamp, Israel **Prof. Salvatore Moccia**, Ph.D., Director Education and Skills, European Institute of Innovation and Technology, Eit-Digital, Belgium **Simon Kantor**, Consultant, Egon Zehnder, UK **Avner Halperin**, CEO, Sheba Impact - Sheba Medical Center, Israel **Dadi Gertler**, Executive Director of Innovation and Technology Partnerships, Israeli National Cyber Directorate (INCD), Israel **TBD**

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MARCH 25, 2025	9:00-18:00	

			HALL B
17:10-17:50	**SECURE FIRST, REGRET NEVER: THE CASE FOR SECURE-BY-DESIGN** **Moderator: Lt. Col. (Res.) Tamir Goren,** Director, Strategic Programs, Israel National Cyber Directorate (INCD), Israel **Nir Peleg,** VP Business Development, Scribe Security, Israel **Or Sahar,** Co-Founder and CEO, Secure from Scratch, Israel **Speaker from Check Point**	14:00-14:45	**CYBERSECURITY AND SPACE SECURITY: INTERSECTING STRATEGIC CHALLENGES** **Moderator: Prof. Dan Blumberg**, VP for Regional and Industrial Development & Chairman of the Israel Space Agency, Ben Gurion University of the Negev, Israel **Deborah Housen-Couriel Adv.,** Founder and Principal, Housen-Couriel Law Offices, Israel **Maya Glickman-Pariente**, Space Engineer; CEO, SPACECIALIST, Israel **Kobi Menashe**, Manager of Guidance and Spectrum Defense, Israeli National Cyber Directorate (INCD), Israel **Dr. Gil Baram**, Senior Lecturer, Bar Ilan University and University of California Berkeley, Israel
		16:00-18:00	**CISOs, Investors & Founders** Special Event Sponsored by Trend Micro

18:00-20:00 **CYBERTECH GLOBAL TLV 2025 - FORMAL INTERNATIONAL VIP RECEPTION** IN COLLABORATION WITH ELNET   (BY INVITATION ONLY)

MARCH 26, 2025	9:00-18:00	

	HALL A		HALL B
	TEL AVIV TECH WEEK STAGE **THE OFFICIAL OPENING OF THE SPARKS INNOVATION SUMMIT** **IN CONJUNCTION WITH CYBERTECH**	11:00-13:00	**AI-IOT & 5G ERA: CYBERSECURITY CHALLENGES, SOLUTIONS, AND OPPORTUNITIES** **Moderator: BG. (Res.) Nati Cohen,** Chairman, CyberIL, Israel **Elad Makdassi,** Director General, Ministry of Communications, Israel **Yusuph Kileo,** Cybersecurity and Digital Forensics Expert, Board Director, African ICT Alliance (AfICTA), Tanzania **Atine John Bosco,** Head of ICT, Organisation of African, Caribbean, and Pacific States (OACPS), Belgium **Ty Matthews,** Ohio State Representative, USA **Ilan Bronkesh**, Head of Cybersecurity Guidance Dep., Sectors Defense & Critical Infrastructures Division, Israel National Cyber Directorate (INCD), Israel
9:00-9:10	**Welcome: Amir Rapaport,** Founder, Cybertech **Greetings: Dr. Yossi Vardi,** Chairman, SPARKS Innovation Summit **Ron Huldai**, Mayor of Tel Aviv, Israel		
9:10-9:20	**David Tennenhouse,** Strategic Advisor and Investor, Former VP at Intel, Microsoft, VMware, Canada		
9:20-9:30	**Prof. David Harel,** President, The Israel Academy of Science and Humanities		

CYBERTECH GLOBAL TEL AVIV 2025

MARCH 26, 2025	9:00-18:00		
9:30-9:40	**TBD**	**HALL C**	
9:40-9:50	**CAN YOU TRUST YOUR CHATBOT?** **Moshe Karako,** CTO, NTT Innovation Lab, Israel		
9:50-10:35	**HOW AI IS SHAPING CYBERSECURITY** **Moderator: Carolin Desirée Toepfer,** CISO, Austria **Bob Flores,** Former CTO, Central Intelligence Agency (CIA), USA **Gundars B'rzi'š,** Rector, University of Latvia, Latvia **Ira Winkler,** Former Chief Security Architect, Walmart, USA **Chien-Wei (CW) Chia, Ph.D.,** Chief of Staff, CyberSG Research & Development Programme Office, Singapore **Dr. Emir Kremic PhD,** General Director, Federal Institute of Statistics, Federation of Bosnia and Herzegovina **Oren Butchmits,** CTO, Technology Unit, Israeli National Cyber Directorate (INCD), Israel	11:00-13:00	**THE BUTTERFLY EFFECT:** **A MULTI-SECTORIAL CRISIS EXERCISE** **Moderator: Yosi Shneck,** CEO, YSICONS, Israel **Udi Ganani,** VP Strategic Programs, EIS Council, Israel **Paul Williams,** President, EIS Council, UK **Gil Keini,** CEO, Ginom.ai, Israel
10:35-11:20	**BEYOND RESILIENCE: THE EXTRAORDINARY GROWTH OF ISRAELI CYBER IN TIMES OF CRISIS** **Moderator: Yoav Leitersdorf,** Managing Partner, YL Ventures, USA **Karl Mattson,** CISO, Endor Labs, USA **Barak Schoster,** Partner, Battery Ventures, Israel **Moni Givol,** CISO, Unity, Israel		
11:20-12:05	**The Future of Funding: A VC Perspective** **Moderator: TBD** **Isabelle Amiel**, President, Sienna Venture Capital, France **Cristina Ventura**, General Partner, White Star Capital, Spain **Noga Kap**, Co-Founder & Managing Partner, i3 Partners, Israel		
12:05-12:15	**THE SOFTWARE MULTIVERSE** **Karl Mattson,** CISO, Endor Labs, USA		
12:15-13:00	**SOFTWARE SUPPLY CHAIN SECURITY** **Moderator: Zori Kor,** VP, ASERO Worldwide, Israel **Amit Reizes,** Director of IT Security, Governance, Risk & Compliance, Johnson Controls Federal Systems, USA **Prof. Yoram G. Weiss,** Director-General, Hadassah Medical Organization, Israel **Leandro Ferreira,** CISO, The Superior Court of Justice, Brazil **Yosi Shavit,** Head of ICS Cyber Security Dept., Ministry of Environmental Protection, Israel **Shani Bar Niv,** Head of Regulation and Supply Chain Risk Management, Israeli National Cyber Directorate (INCD), Israel		
13:00-14:00	**LUNCH BREAK AND EXHIBITION**		

CYBERTECH GLOBAL TEL AVIV 2025

MARCH 26, 2025	14:00-17:00	HALL A	THE CYBERTECH STAGE	

	HALL A	**HALL B**
14:00-14:45	**CYBER WARFARE: NATIONS UNDER ATTACK** **Moderator: Brig. Gen. (Res.) Rami Efrati**, Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office; Managing Partner at MSF Partners AG, Israel **National Cyber Bureau,** Prime Minister's Office; Managing Partner at MSF Partners AG, Israel **Gabrielle Joni Verreault, PhD** Researcher, University of Montreal, Canada **Capt. (Ret.) Steve Waterhouse,** Former Assistant Deputy Minister for Governmental Information Security and Cyber Security of Quebec, Canada **James Azar,** CISO, AP4 Group, USA **Ram Dor,** Founder and CEO, RD eye, Israel **Speaker from INCD** **Yuliy Gere,** Former Deputy Minister of Defence, Ukraine	**14:00-17:15** **SPECIAL SEMINAR ON AI IN HEALTHCARE BY TEL AVIV SOURASKY MEDICAL CENTER – ICHILOV** 14:00-14:20 **THE DIGITAL TRANSFORMATION OF HEALTHCARE** Introduction by **Liat Nadai Arad,** CTO and Head of I-Next Data AI Center, Tel Aviv Sourasky Medical Center – Ichilov, Israel 14:20-15:10 **AI IN HEALTHCARE: A GLOBAL PERSPECTIVE PANEL FEATURING:** **Sumeet Chugh,** Price Endowed Professor & Associate Director, Heart Institute & Director of AI in Medicine of Cedars Sinai Medical Health System, USA **Prof. Alexander Meyer,** Professor of Clinical AI and Data Science, Charité, Germany 15:10-15:25 **BREAK AND MINGLING** 15:25-16:10 **AI STARTUPS SHOWCASE** 16:10-17:15 **INVESTING IN AI FOR HEALTHCARE: CHALLENGES AND OPPORTUNITIES**
14:45-15:30	**HACKING THE TRUTH: NEW WORLD OF FAKE AND TRUTH** **Moderator: Brig. Gen. (Res.) Rami Efrati,** Former Head, Civilian Division, Israel National Cyber Bureau, Prime Minister's Office; Managing Partner at MSF Partners AG, Israel **Omri Timianker,** Managing Director of International Sales, PenLink, Israel **Dr. Shlomit Wagman,** Former Chair of Israel Anti-Money Laundering Authority; Former Chair of Israel Privacy Protection Authority; Research Fellow, Harvard University, USA **Dr. Tehilla Shwartz Altshuler,** Law and Technology Expert and Senior Fellow, Israel Democracy Institute, Israel **Elik Etzion,** Former Managing Partner, Elron Ventures, Israel **Roy Friedman,** Executive Director for Strategy & Policy, Israeli National Cyber Directorate (INCD), Israel **Keniz Otieno Agira,** Chairman, Cyber Security & Forensics Association (KCSFA), Kenya	
15:30-16:15	**CRITICAL INFRASTRUCTURE UNDER ATTACK: CYBER THREATS & FUTURE SOLUTIONS FOR POWER, WATER, TRANSPORTATION, AND FINANCE** **Moderator: Yosi Shneck,** CEO, YSICONS, Israel **Prof. Ernesto Damiani,** Director, Center for Cyber Physical Systems (C2PS), Khalifa University, UAE **Dr. Bernhards Blumbergs,** Lead Cybersecurity Expert, CERT.LV, Republic of Latvia **Netta Squires,** Former Director of Local Cybersecurity, State of Maryland, USA **Kayode Babarinde,** Executive Director, Africa Blockchain Institute, Rwanda Speaker from INCD	
16:15-17:00	**AN OCEAN OF RISKS: MARITIME CYBERSECURITY** **Moderator: Lt. Col. (Res.) Tamir Goren,** Director, Strategic Programs, Israel National Cyber Directorate (INCD), Israel **Yigal Unna,** Former Director General, Israel National Cyber Directorate (INCD), Israel **David Dotan Sofer,** CISO, XT Holdings, Israel **Kobi Ben-Aharon,** Acting Head of MOT Cyber Unit, Ministry of Transport, Israel **David Zcharia,** Chief of Branch, Counter Terrorism Executive Directorate (CTED), United Nations Security Council, USA **Anne-Maria Seesmaa,** Legal Officer, UN, USA	