CYBERTECH GLOBAL TEL AVIV 2025

MARCH 24-26, 2025 | EXPO TEL AVIV

MARCH 24
THE LAUNCH OF CYBERTECH GLOBAL TEL AVIV: GLOBAL FORUMS, SPECIAL THINK TANKS, AND SEMINARS

14:00-17:00	**Identity Think Tank: The Exclusive Identity Forum**
17:00-18:00	**The CISOs-Founders Meeting**

MARCH 25
9:00-18:00 | PLENARY HALL

9:00-12:00	**OPENING PLENARY** Top-level keynotes and presentations by leading government, industry, and academia speakers from around the globe
12:00-12:30	**SPECIAL DISCUSSION AMONG CISOS, FOUNDERS, AND INVESTORS**
12:30-13:00	**NATIONAL AND GLOBAL CYBER CHALLENGES: ADVANCING CYBERSECURITY THROUGH INTERNATIONAL COLLABORATION IN CYBER**
13:00-14:00	**LUNCH BREAK AND EXHIBITION**
14:00-14:45	**TECH STAGE** **AI FOR CYBER AND CYBER FOR AI** The value of AI in cybersecurity Proactive protection: How to utilize AI systems for better cybersecurity The race between attackers and defenders AI-based cybersecurity posture management systems AI you can trust: Protection of AI systems Purpose-built AI for secure development AI-powered attacks - AI use by adversaries
14:45-15:30	**CYBERSECURITY CHALLENGES AND OPPORTUNITIES IN THE QUANTUM ERA - PREPARING FOR A SECURE FUTURE IN THE QUANTUM AGE** Cyber opportunities in the Quantum Age Risks and challenges posed by quantum computing Quantum-powered cyber-attacks by malicious actors Transitioning to quantum-safe encryption Global collaboration on quantum security standards
15:30-16:30	**CLOUD ADVANCED CYBERSECURITY SOLUTIONS** The journey to secure the hybrid cloud National clouds: Laws, regulations, compliance, and standards The attacker's angle: Current and future trends on cloud attacks Data breach prediction Continuous exposure reduction for the hybrid attack surface Less than Zero Trust: AI-powered real-time authentication and activity monitoring DevSecOps and security automation SaaS security services Protecting data security posture management (DSPM)
16:30-17:15	**HEALTHCARE CYBERSECURITY – A LEADING TARGET FOR CYBERCRIMINALS: MODERN THREATS, TRENDS, AND BEST PRACTICES** Healthcare organizations as an attractive target for cyberattacks Latest cyber threats, trends, and challenges Third-party risks Internet of Medical Things (IoMT) The telehealth era Health industry cybersecurity practices: Compliance mandates and recommendation frameworks The defense-in-depth concept The importance of protecting data with access, credential management, and privilege controls
17:15-18:00	**SECURE FIRST, REGRET NEVER: THE CASE FOR SECURE-BY-DESIGN**
18:00-20:00	**BEER AND BUSINESS: FORMAL INTERNATIONAL RECEPTION** *FOLLOWING THE END OF THE CONFERENCE* (BY INVITATION ONLY)

CYBERTECH GLOBAL TEL AVIV 2025

MARCH 25
11:00-17:00 | SPECIAL SEMINARS

HALL C	HALL D	HALL E
14:00-14:45 **Cybersecurity and Space Security: Intersecting Strategic Challenges**	14:00-15:00 **Creating New Tech and Innovation Hubs Globally**	15:00-17:00 **Invest in the Best** **The main exclusive meeting between selected startups and leading investors**
15:00-16:00 **An Ocean of Risks: The Global Forum for Maritime cybersecurity**	16:00-18:00 **The Secrets of Unit 8200** **Special Discussion by the 8200 Alumni Association**	

MARCH 26
9:00-18:00 | PLENARY HALL

9:00-12:00	**TEL AVIV TECH WEEK STAGE** **THE OFFICIAL OPENING OF THE SPARKS INNOVATION SUMMIT IN CONJUNCTION WITH CYBERTECH** Top-level keynotes and presentations by leading government, industry, and academia speakers from around the globe.
13:00-14:00	**LUNCH BREAK AND EXHIBITION**
14:00-18:00	**THE TEL AVIV SPARKS INNOVATION SUMMIT STAGE** For more information, visit **tlvsparks.com**

MARCH 26
14:00-18:00 | THE CYBERTECH STAGE - HALL B

14:00-14:45	**CYBER WARFARE: NATIONS UNDER ATTACK** Lessons Learned from wars in Ukraine, Gaza and around the world Case study analysis of major attacks on nation-states Advanced Persistent Threats (APTs) and state-sponsored hacking groups Corporate assistance provided to states in times of crisis Cyber crisis management
14:45-15:30	**HACKING THE TRUTH: NEW WORLD OF FAKE AND TRUTH** Misinformation, fake news, and manipulation of social discourse Deepfake, identity theft, fake accounts, and other social media threats GenAI content and image generators as emerging tools in the arsenal of malicious actors Social engineering attacks Mistrust in real texts, images, and videos
15:30-16:15	**CRITICAL INFRASTRUCTURE UNDER ATTACK: CYBER THREATS & FUTURE SOLUTIONS FOR POWER, WATER, TRANSPORTATION, AND FINANCE** Rapid digital transformation of CI and new cybersecurity risks Available approaches and tools to support CI protection Lessons and recommendations in the domain of cyber capacity-building Business continuity, emergency preparedness, and cyber resilience for critical assets Enhancing cybersecurity in critical sectors: Regulations, policies, and strategic approaches Multilayer defense for critical entities Managing a cyber-attack – dos and don'ts Disaster Recovery SOCs

MARCH 26
14:00-18:00 | THE CYBERTECH STAGE - HALL B

16:15-17:00	**SOFTWARE SUPPLY CHAIN SECURITY** Lessons learned from major latest attacks Key cyber supply chain risks: Software aspects Steps to prevent supply chain attacks or to minimize their impact Managing cyber risk in the supply chain Cybersecurity for retail Network detection and response (NDR)
17:00-17:45	**PRIVATE-PUBLIC PARTNERSHIPS: A STRATEGY FOR CREATING A ROBUST CYBERSECURITY ARRAY** Collaboration between governments and the private sector The power of industry giants Overcoming challenges for establishing successful partnerships Regulation and legislation Public and private investments in security technologies Joint cybersecurity operations Case studies of successful PPPs

MARCH 26
11:00-17:00 | SPECIAL SEMINARS

HALL C	HALL D
11:00-13:00 **AI-IoT & 5G Era: Cybersecurity Challenges, Solutions, and Opportunities**	11:00-13:00 **The Butterfly Effect: A Multi-Sectorial Crisis Exercise**
14:00-17:15 **Special Seminar on AI in Healthcare**	